

FVC FASHION VALUE CHAIN Since 2020 MEDIA KIT 2025

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BI-MONTHLY FASHION MAGAZINE & DIGITAL MEDIA



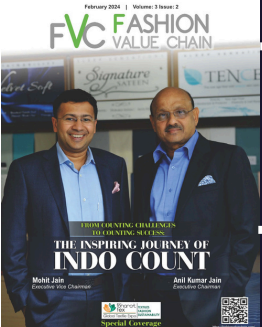
REACH SEGMENTWISE

BRANDS	35 %
RETAILERS	15 %
MAUFACTURER	25 %
EXHIBITIONS	15 %
ASSOCIATION INSTITUTION & GOVT	10 %



MEDIA PLATFORMS

MAGAZINE	55,000
WEBSITE	1,00,000 +
SOCIAL MEDIA	1,00,000 +
WEEKLY E-NEWSLETTER	50,000



ADVERTISEMENT RATE

INR

PRINT MAGAZINE / ISSUE

Cover Page	1,00,000
Back Page	75000
Front Inside	60000
Back Inside	55000
Front Facing	50000
Gate Fold (Front)	80000
Gate Fold (Back)	75000
Inside Page TAG	45000
Full Page (Inside)	40000
Half Page	25000

DIGITAL MEDIA RATES

WEBSITE PROMOTION / MONTH

INR

Home Page : TOP Banner	75000
Home Page : MIDDLE Banner	50000
Inside Category Banner	40000
Event Banner	30000

E-NEWSLETTER / MONTH

INR

Weekly E-Newsletter Banner 4 Banners / Month	60000
Daily E-Newsletter Banner (by Linkedin Platform) 20 Banners / Month	40000

MONTH : 2025	COVER STORY TOPICS	EXHIBITIONS PRESENCE	DATE OF EXHIBITION
JANUARY- FEBRUARY	Celebration of Diversity and Inclusivity	NGF: Mumbai MILANO UNICA, Milan	15 to 17 Jan 4 to 6 Feb
MARCH- APRIL	Stitching a New Future	Intertextile Shanghai FAB Show, Mumbai	11 to 13 March 21 to 23 April
MAY- JUNE	Omnichannel Strategies in Fashion	GARTEX SHOW, Mumbai IATF : Dubai GARMENTTECH, Turkey Intertextile, Shenzhen, China Global Sourcing Expo, Australia NGF: Mumbai	22 to 24 May 20 to 22 May 27-29 June 11-13 June 17-19 June 23-25 June
JULY- AUGUST	Luxury Fashion's Digital Transformation	NGF: Mumbai Milano Unica GARTEX, Delhi	14-16 July 8-10 July 21 to 23 Aug
SEPTEMBER- OCTOBER	Fast Fashion vs. Ethical Consumption	Intertextile Shanghai, China IFAT , Mumbai	2 to 4 Sep 14-16 Oct
NOVEMBER DECEMBER	The Revival of Heritage Textiles	Global Sourcing Expo, Aus F&A/ Yarn ; Mumbai	18 to 20 Nov 19 to 20 Dec

REGULAR COLUMNS

- Sustainability
- Fashion Events
- Start up Story
- Retail updates
- Fashion Institute
- Denim
- Leather
- Technology
- Knits
- Sports
- Market Reports
- Accessories

WEBSITE FREE SERVICE

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- **News/ Article** : Submit PR, Article, Interview : <https://fashionvaluechain.com/submit-article/>