



MONTHLY MAGAZINE PRINT and DIGITAL



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DIGITAL MAGAZINE



- Website
- Digital News stands
- Social Media
- E-Newsletter

PRINT MAGAZINE

35%

Spinning
Mills

25%

Weavers
Mills

10%

Machine
Manu
Spare
Parts

10%

Dyes
Chemical
Processing

10%

Apparel

5%

Technical
Textiles

5%

Govt.
Association
Institutes

MONTH : 2025	COVER STORY TOPIC	EXHIBITION PRESENCE*** ***Tentative and Subject to change
MAY	Women Entrepreneurs in Textiles	GARTEX, MUMBAI
JUNE	Water-Saving Textile Innovations	GLOBAL SOURCING EXPO, SYDNEY INTERTEXTILE, SHENZHEN INTEX, DHAKA
JULY	FTA Effects on Indian Textiles	MILANO UNICA, MILAN WEAVEKNIT, SURAT
AUGUST	Textile Upcycling	YARN EXPO, SHANGHAI YARN EXPO, SURAT GARTEX , DELHI INTEX, SRILANKA
SEPTEMBER	The Revival of Heritage Textiles	TTM, TURKEY TEXTILE SHOW, AMSTERDAM
OCTOBER	Textile Automation Impact	ITMA SINGAPORE, IFAT MUMBAI
NOVEMBER	3D Printing in Textile Production	GLOBAL SOURCING EXPO, AUSTRALIA YARNEX, MUMBAI / TECHTEXTIL , MUMBAI INTERNATIONAL APPAREL AND TEXTILE FAIR, DUBAI
DECEMBER	The Textile Sustainable Awards 2024	ITMA SINGAPORE UPDATES
JANUARY 26	Weaving Galore	HEIMTEXTIL / DOMOTEX, GERMANY
FEBRUARY 26	Spinning Galore	SITEX 2026, SURAT BHARATTEX, DELHI/ YARN FAIR, TURKEY
MARCH 26	Machinery Spare Parts Galore	TEXFAIR, COIMBATORE

ADVERTISEMENT RATE / ISSUE

PRINT MAGAZINE	INR
• Cover Page	1,00,000
• Back Page	75000
• Front Inside	60000
• Back Inside	55000
• Front Facing	50000
• Gate Fold (Front)	80000
• Gate Fold (Back)	75000
• Inside Page TAG	45000
• Full Page (Inside)	40000
• Half Page	15000

REGULAR COLUMN

- Market Report
- Event Updates
- Authored Articles
- Interviews
- Sustainability
- Product Value Chain
- Technology Update
- Dyes and Chemical
- New Fibers Updates
- Research Articles



MEDIA KIT : DIGITAL MEDIA

WEBSITE : INFORMATION PORTAL

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INR

- Home Page : TOP Banner 75,000
- Home Page : Middle Banner 50000
- Inside Category Banner 40000
- Event Banner 30000

*** Google Analytics can be shared on Request

E-NEWSLETTER

- Weekly E-Newsletter Banner 60000 for 4 banners
- Daily E-Newsletter Banner 40000 for 20 Newsletter Banner (by Linkedin Platform)

*** Click and Open Report of E-Newsletter will be shared

SOCIAL MEDIA PROMOTION

ONE POST in 7 Social Media Platforms through our Channel/ Pages

Instagram, Facebook, Linkedin, Twitter,
Whats App, Telegram, Youtube

Rs. 9500 For
4 POSTS / MONTH

DIGITAL MEDIA PACKAGE

- E-Magazine Advertisement
- Website Banner (Middle Banner)
- Social Media Post
- Weekly E-Newsletter Banner
- Print Magazine 1 year Subscription
- Job Post Assistance through our job portal