

**MEDIA
KIT
2025**

TECHNICAL TEXTILES TODAY

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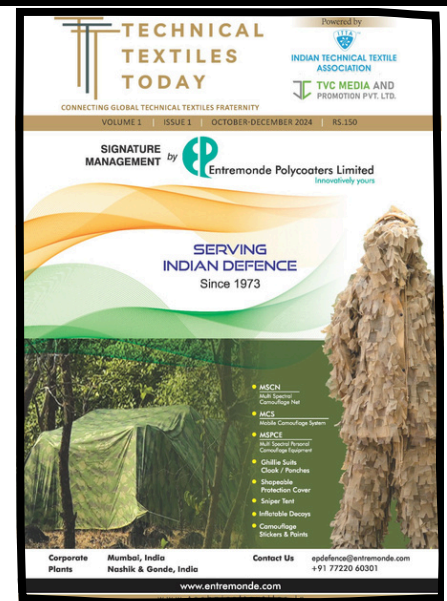


CONNECTING GLOBAL TECHNICAL TEXTILES FRATERNITY

PRINT MAGAZINE AND DIGITAL MEDIA



www.technicaltextiles.in



C O N T E N T S

- Cover Story
- Technical Articles
- Interviews
- Market Report
- Success Story
- Innovation and Technology
- National News
- Machinery Updates
- Corporate / SME News
- Exhibition Updates
- Product Value Chain
- Start up corner
- Student corner
- Case Study
- Technical Fibers Updates
- Strategic Partnership Updates

E X H I B I T I O N P R E S E N C E

- OSH India, Mumbai
- ITMA Singapore
- TechTextil India
- Antex Asia
- International Textile Expo, Dubai
- NonWovenTech Asia
- Bharat Tex, India
- Hightex , Turkey
- Textile Recycling Expo
- PHDCCI Conferences

CONNECTING GLOBAL TECHNICAL TEXTILES FRATERNITY

PRINT AND DIGITAL MAGAZINE

ADVERTISEMENT RATES

REACH

PRINT AND DIGITAL MAGAZINE

POSITION

INR

- Cover Page 80000
- Back Page 60000
- Front Inside 50000
- Back Inside 50000
- Front Facing 40000
- Gate Fold (Front) 70000
- Gate Fold (Back) 55000
- Inside Page TAG 40000
- Full Page (Inside) 30000
- Half Page 18000

TECHNICAL TEXTILE SEGMENTS

65 %

TECHNOLOGY PARTNERS

15 %

USER INDUSTRY

10 %

ASSOCIATION & GOVT ACADEMIC INSTITUTION

10 %

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CONNECTING GLOBAL TECHNICAL TEXTILES FRATERNITY

PRINT MAGAZINE PACKAGE

- **Print Magazine** : Full Page Advertisement
 - 4 issues
- **Digital Magazine** : Full Page Advertisement
 - 4 issues
- **Middle Banner** on www.technicaltextiles.in
 - 365 days
- **Social Media Promotion** on pages ie. LinkedIn, Facebook, Instagram, Twitter
 - 1 per month, 12 / Year
- **Weekly E-Newsletter** Banner
 - 1 per month , 12 / Year

**RS. 1,00,000 / YEAR
ONLY**

CONNECTING GLOBAL TECHNICAL TEXTILES FRATERNITY

PRINT + DIGITAL MEDIA PROMOTION PACKAGE

- **Print Magazine** : Full Page Advertisement
 - 4 issues
- **Middle Banner** on www.technicaltextiles.in
 - 365 days
- **Social Media Promotion** on pages ie. LinkedIn, Facebook, Instagram, Twitter
 - 1 per month, 12 / Year
- **Weekly E-Newsletter** Banner
 - 1 per month , 12 / Year
- **Linkedin Daily E-Newsletter** Banner
 - 4 per month , 48 / Year
- **Video Publishing Service**
 - One Time , One Video

**RS. 1,50,000 / YEAR
ONLY**

CONNECTING GLOBAL TECHNICAL TEXTILES FRATERNITY

DIGITAL MEDIA PROMOTION

WEBSITE PROMOTION / MONTH INR

WWW.TECHNICALTEXTILES.IN

- | | |
|-----------------------------|-------|
| • Home Page : TOP Banner | 75000 |
| • Home Page : MIDDLE Banner | 50000 |
| • Inside Category Banner | 40000 |
| • Event Banner | 30000 |

VIDEO PUBLISHING SERVICES: ONE VIDEO

 Your **Company Video** will be published in

- You Tube Channel
- Social Media
- Website
- Video will be kept forever to the platforms

**RS. 15000
ONLY**

E-NEWSLETTER / MONTH INR

- | | |
|-------------------------------------|-------|
| • Weekly E-Newsletter Banner | 50000 |
|-------------------------------------|-------|

by Owned Platform, 4 Banners / Month

Distributed to Subscriber, ITTA Members, industry

- | | |
|------------------------------------|-------|
| • Daily E-Newsletter Banner | 30000 |
|------------------------------------|-------|

by LinkedIn Platform 20 Banners / Month

Distributed to LinkedIn Subscribers, Page Followers

CONNECTING GLOBAL TECHNICAL TEXTILES FRATERNITY

DIGITAL MEDIA PROMOTION PACKAGE

- **E-Magazine** : Full Page Advertisement
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 - One Time , One Video

**RS. 75000 / YEAR
ONLY**